

Appendix 1: All Wales STEAM Summary 2016/2017

STEAM Unitary Authority Summary 2016-17

(All £s 2017)

| | Economic Impact £M 2017 | | | Visitor days 000's | | | Visitor numbers 000's | | | Total FTE employment | | | Spend per visitor day £ | | |
|-------------------|-------------------------|---------|----------|--------------------|-------|----------|-----------------------|-------|----------|----------------------|-------|----------|-------------------------|--------|----------|
| | 2017 | 2016 | % change | 2017 | 2016 | % change | 2017 | 2016 | % change | 2017 | 2016 | % change | 2017 | 2016 | % change |
| Anglesey | 304.23 | 291.71 | 4% | 5852 | 5574 | 5% | 1712 | 16596 | 3% | 4102 | 4032 | 2% | £51.98 | £52.33 | -1% |
| Blaenau Gwent | 50.90 | 46.76 | 9% | 899 | 892 | 1% | 679 | 699 | -3% | 681 | 621 | 10% | £56.62 | £52.44 | 8% |
| Bridgend | 344.24 | 338.30 | 2% | 5758 | 5600 | 3% | 3922 | 3826 | 3% | 4266 | 4228 | 1% | £59.78 | £60.41 | -1% |
| Caerphilly | 128.10 | 124.90 | 3% | 2425 | 2336 | 4% | 1889 | 1809 | 4% | 1645 | 1632 | 1% | £52.83 | £53.47 | -1% |
| Cardiff | 1325.32 | 1239.52 | 7% | 24109 | 22468 | 7% | 21978 | 20376 | 8% | 14520 | 13930 | 4% | £54.97 | £55.17 | 0% |
| Carmarthenshire | 434.08 | 379.36 | 14% | 6387 | 5724 | 12% | 3314 | 3085 | 7% | 6343 | 5638 | 13% | £67.96 | £66.28 | 3% |
| Ceredigion | 312.86 | 319.00 | -2% | 8053 | 8136 | -1% | 2740 | 2716 | 1% | 5401 | 5545 | -3% | £38.85 | £39.21 | -1% |
| Conwy | 887.62 | 860.52 | 3% | 17927 | 17387 | 3% | 9498 | 9349 | 2% | 12319 | 12208 | 1% | £49.51 | £49.49 | 0% |
| Denbighshire | 490.35 | 491.75 | 0% | 11582 | 11384 | 2% | 5930 | 5954 | 0% | 6231 | 6250 | 0% | £42.34 | £43.20 | -2% |
| Flintshire | 259.15 | 259.43 | 0% | 6557 | 6454 | 2% | 3584 | 3592 | 0% | 3239 | 3273 | -1% | £39.52 | £40.20 | -2% |
| Gwynedd | 1058.29 | 1033.56 | 2% | 22187 | 21743 | 2% | 7279 | 7096 | 3% | 15601 | 15557 | 0% | £47.70 | £47.53 | 0% |
| Merthyr Tydfil | 71.53 | 71.24 | 0% | 1267 | 1265 | 0% | 1030 | 1034 | 0% | 917 | 921 | 0% | £56.44 | £56.33 | 0% |
| Monmouthshire | 204.43 | 194.97 | 5% | 3091 | 3015 | 3% | 2305 | 2280 | 1% | 2968 | 2895 | 3% | £66.14 | £64.66 | 2% |
| Neath Port Talbot | 119.10 | 113.13 | 5% | 2112 | 1975 | 7% | 1593 | 1469 | 8% | 1624 | 1578 | 3% | £56.40 | £57.29 | -2% |
| Newport | 396.53 | 383.26 | 3% | 5633 | 5601 | 1% | 4783 | 4783 | 0% | 4109 | 4102 | 0% | £70.39 | £68.43 | 3% |
| Pembrokeshire | 673.36 | 623.04 | 8% | 15268 | 14285 | 7% | 4558 | 4311 | 6% | 12485 | 12220 | 2% | £44.10 | £43.62 | 1% |
| Powys | 815.50 | 791.25 | 3% | 10849 | 10638 | 2% | 4620 | 4534 | 2% | 11706 | 11664 | 0% | £75.17 | £74.38 | 1% |
| Rhondda Cynon Taf | 163.97 | 163.41 | 0% | 2797 | 2782 | 1% | 2088 | 2080 | 0% | 2016 | 2038 | -1% | £58.63 | £58.74 | 0% |
| Swansea | 417.85 | 410.74 | 2% | 8061 | 7903 | 2% | 4636 | 4591 | 1% | 5704 | 5674 | 1% | £51.84 | £51.97 | 0% |
| Torfaen | 74.85 | 73.06 | 2% | 1374 | 1321 | 4% | 1117 | 1064 | 5% | 922 | 914 | 1% | £54.46 | £55.31 | -2% |
| Vale of Glamorgan | 236.81 | 227.34 | 4% | 5620 | 5401 | 4% | 4161 | 3970 | 5% | 2997 | 2946 | 2% | £42.14 | £42.09 | 0% |
| Wrexham | 117.70 | 118.86 | -1% | 2613 | 2574 | 2% | 1886 | 1855 | 2% | 1640 | 1663 | -1% | £45.04 | £46.17 | -2% |